# DataRobot

# MAPFRE Accelerates Time to Business Value by 20% with AI

Spanish insurance company finds value faster
from pricing premiums to underwriting

**⊕ MAPFRE**

| **COMPANY** | **INDUSTRY** |
|---|---|
| MAPFRE ESPAÑA | Financial Services |
| **PRODUCT** | **COUNTRY** |
| DataRobot AI Platform, AutoML, MLOps | Spain |

**Insurance company MAPFRE speeds up AI experimentation by 20% in Spain, empowering the analytics team to take on more business challenges across sales, churn, fraud analysis, and more.**

## Challenge

At the insurance company MAPFRE, business lines rely on advanced analytics to help make decisions on pricing, sales, retention, underwriting, and more. Serving global operations, the analytics team needed to expedite its time to market in tackling new business challenges.

## Solution

MAPFRE ESPAÑA chose the DataRobot AI platform to automate analytics and expand productivity in meeting business needs. By eliminating the need to hand-code models, the DataRobot platform expedites the time to explore and find promising new use cases.

## Results

**20%** Faster
experimentation

**0.1**
**1 Second** to deliver
personalized premiums

**More** value
to the business

**"**

*DataRobot provides us with innovative ways to test new ideas. Given a problem and a dataset, DataRobot allows us to generate multiple prototypes 20% faster. And the process facilitates the learning evolution of our data scientists."*

**Diego J. Bodas**
Director of Advanced Analytics,
MAPFRE ESPAÑA

**Want more information on how you can get these results?**     **Learn More**

DataRobot is the leader in Value-Driven AI, a unique and collaborative approach to AI that combines an open platform, deep expertise and broad use-case experience to improve how organizations run, grow and optimize their business. The DataRobot AI Platform is the only complete AI lifecycle platform that interoperates with an organization's existing investments in data, applications and business processes, and can be deployed on prem or on any cloud environment. Global organizations rely on DataRobot to drive greater impact and value from AI. Learn more at datarobot.com.

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