

French Tech Leader Cegid Generates €15M Additional Volume Annually with AI-Driven Decisions

With an AI platform that cut deployment time in half, Cegid uncovered 20% more viable business opportunities in a single business unit in one year, generating €15 million more volume in funded invoices.

Challenge

The analytics team at the French tech leader takes on a growing list of business challenges, including predicting the likelihood to get paid on invoices and the propensity of customers to add services. As with most companies, the greatest analytics challenge is creating more models in less time and minimizing the technical skills and resources required to do so.

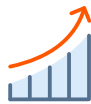
Solution

The company turned to DataRobot to automate the full analytics lifecycle and to Passio Consulting for support in deploying the platform and applying it to specific business decisions. With a Payment Prediction Model (PPM), they evaluate the probability of payment for each invoice and set optimal interest rates. Those insights help them manage risk in their decision-making.

Results



50%
Faster
deployment



20%
More invoice
factoring deals



€15M
Additional volume in
funded invoices

cegid

COMPANY

Cegid

INDUSTRY

Technology

PRODUCT

DataRobot AI Platform,
AutoML, MLOps

COUNTRY

France



DataRobot is a no-code solution that covers the full spectrum of developing, deploying, and managing models. I'm convinced this is the best tool in the market for us."

Joao Henriques

Head of Credit Risk and Data,
Cegid

Want more information on how you can get these results?

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DataRobot is the leader in Value-Driven AI, a unique and collaborative approach to AI that combines an open platform, deep expertise and broad use-case experience to improve how organizations run, grow and optimize their business. The DataRobot AI Platform is the only complete AI lifecycle platform that interoperates with an organization's existing investments in data, applications and business processes, and can be deployed on prem or on any cloud environment. Global organizations rely on DataRobot to drive greater impact and value from AI. Learn more at datarobot.com.

Contact Us

225 Franklin Street, 13th Floor, Boston, MA 02110, USA

datarobot.com info@datarobot.com